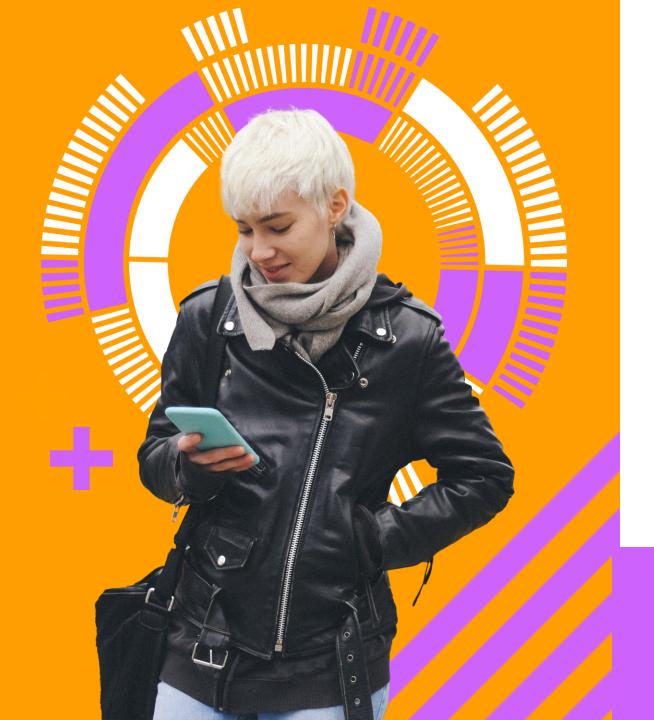






IMPLICIT BIAS SURVEY REPORT

OCTOBER 2022







PRIMARY OBJECTIVES

PURPOSE

TO EXPLORE YOUNG PEOPLE'S PERCEPTION OF DISCRIMINATION THROUGH THEIR WORK, PERSONAL, AND SCHOOL EXPERIENCES. ESTABLISH HOW THESE EVENTS HAVE SHAPED THEIR OPINIONS OF AND CONFIDENCE IN EQUALITY, DIVERSITY & INCLUSION



SAMPLE SPECS



WHO

Main sample: 300 interviews

Gender: Males/Female/Non-binary, Other

Age: 16-18 y.o.

WHERE

United Kingdom

WHEN

October 2022



SURVEY DESIGN SFS MEDIA





SCREENER

We use our information from the cohort of respondents to see a wide range of social characteristics, including special conditions and disabilities



1. Discrimination experience in the school



2. View of discrimination in possible studies in university





3. View of discrimination during job interview process





RESULTS OVERVIEW





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WHERE DO THEY EXPECT DISCRIMINATION

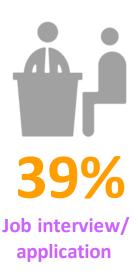


THE JOB APPLICATION PROCESS IS THE MAIN STAGE AT WHICH YOUNG PEOPLE EXPECT TO BE DISCRIMINATED AGAINST. A THIRD OF YOUNG PEOPLE ARE ALREADY EXPERIENCING DISCRIMINATION IN THEIR CURRENT SCHOOL/COLLEGE



college











WHERE DO THEY EXPECT DISCRIMINATION



(BY SOC-DEMO)

YOUNG PEOPLE WITH MENTAL HEALTH CONDITIONS ARE MORE LIKELY TO BE TARGETS OF DISCRIMINATION AT SCHOOL. IN THEIR FURTHER CAREER STEPS, THEY EXPECT LESS INFLUENCE OF BIAS. THE BLACK ETHNIC GROUP EXPECTS TO FACE DISCRIMINATION AT UNIVERSITY, AND IN THE WORKPLACE, THIS IS THE SAME FOR THE ASIAN ETHNIC GROUP.

			GENDER		ETHNICITY		FSM	LIVE TOGETHER AT HOME		HEALTH CONDITIONS			SEXUALITY		
- sign. higher / lower vs. Total* - small base	Total	Man/boy	Woman/g irl	Nonbinar y/Other	White / White European / White British	Asian / Chinese / Pakistani / Indian	Black / African / Caribbean / Black British	Free school meals		Live with One of my parents	health	CONditions	Neurodive rgent conditions	HIALITY	Other sexuality (Homosexuality , Bisexuality etc)
Current school/college	49%	48%	46%	86%	49%	50%	60%	58%	51%	44%	65%	35%	55%	44%	58%
University	38%	38%	35%	71%	33%	45%	56%	35%	47%	27%	41%	30%	41%	36%	47%
Job interview/ application	39%	38%	38%	71%	35%	50%	56%	45%	40%	38%	37%	35%	41%	41%	44%
Workplace	34%	21%	41%	57%	22%	59%	56%	33%	42%	25%	33%	30%	41%	40%	31%
Base:	125	42*	74	7*	63	22*	25*	40*	57	48*	46*	20*	22*	73	36*

SOURCES OF BIAS AT SCHOOL VS. UNIVERSITY



Current school/
college
66%



STUDENTS FROM THE SAME **AGE GROUP ARE PERCEIVED** AS THE MAIN SOURCE OF DISCRIMINATION IN SCHOOL. RESPONDENTS HAD THE SAME **EXPECTATIONS ABOUT** UNIVERSITY.



Students from same age group

55%

61%

HALF OF THE AUDIENCE **FACED DISCRIMINATED FROM** TEACHERS AND THEY EXPECT THE SAME AT THE UNIVERSITY



Teachers or education provider staff

53%

43%



Students from older age groups

24%



Students from younger age groups

14%

18%

YOUNG PEOPLE EXPECT TO **FACE DISCRIMINATION AT UNIVERSITY FROM OLDER STUDENTS**

GROUNDS FOR DISCRIMINATION











	Current school/college	University	Job interview/ application	Workplace	
ETHNIC IDENTITY	47%	64%	69%	65%	
RELIGION	29%	43%	43%	41%	
Sexual orientation	26%	26%	22%	26%	
Mental health conditions	25%	18%	20%	17%	
GENDER IDENTITY	19%	24%	32%	47%	
Disability conditions	9%	10%	14%	9%	
Neurodivergent conditions	5%	7%	8%	11%	

ETHNIC IDENTITY IS PERCEIVED AS THE MAIN REASON TO BE DISCRIMINATED AGAINST, ESPECIALLY IN UNIVERSITY, WHILE APPLYING FOR A JOB AND IN THE WORKPLACE.

AT SCHOOL, HALF OF YOUNG PEOPLE EXPERIENCE BIAS BASED ON ETHNICITY.

RELIGION IS THE SECOND MOST SENSITIVE REASON FOR DISCRIMINATION.

IN THE WORKPLACE, HALF OF THE STUDENTS EXPECT TO FACE DISCRIMINATION DUE TO THEIR GENDER.

1/4 FACE DISCRIMINATION ABOUT
MENTAL HELTH CONDITIONS IN
SCHOOL. THIS IS PERCEIVED AS LESS
RELEVANT AFTER SCHOOL.

> FREQUENCY OF DISCRIMINATION





YOUNG PEOPLE EXPERIENCE DISCRIMINATION FROM OTHER STUDENTS TWICE AS MORE INTENSIVE AS DISCRIMINATION FROM TEACHERS. YOUNG PEOPLE EXPECT THE SAME LEVELS OF DISCRIMINATION AT UNIVERSITY.

THERE ARE ANXIOUS EXPECTATIONS ABOUT WORKPLACE BIAS - THREE TIMES A WEEK YOUNG PEOPLE EXPECT TO FACE DISCRIMINATION FROM MANAGERS OR COLLEAGUES.

Current school/						
college						
1 /						















2.9

times/week

Discrimination BY MANAGER in an average week



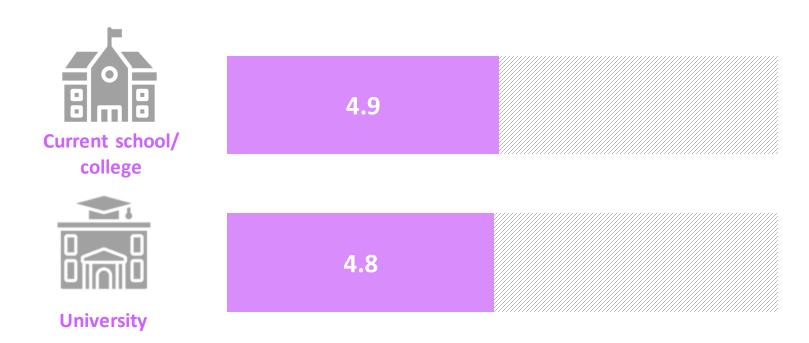
times/week

Discrimination BY ANOTHER STUDENT in an average week

IMPACT OF BIAS ON STUDIES PERFORMANCE



YOUNG PEOPLE WERE ASKED ABOUT THE IMPACT DISCRIMINATION HAD ON THEIR PERFORMANCE WHEN STUDYING, USING A SCALE OF 1-10. THEY EXPECT THE IMPACT TO BE SIMILAR AT SCHOOL AND UNIVERSITY.



CONFIDENCE TO MANAGE DISCRIMINATION





5.6



5.2

YOUNG PEOPLE EXPECT TO MANAGE DISCRIMINATION BEST AT UNIVERSITY, WHILE JOB APPLICATIONS MIGHT BE CHALLENGING FOR CONFIDENCE



5.4



INFLUENCE OF PERSON'S CHARACTERISTICS





7.0



7.1

YOUNG PEOPLE BELIEVE THEIR PERSONAL CHARACTERISTICS HAVE A STRONG INFLUENCE ON THEIR SUCCESS IN THE RECRUITMENT PROCES AND WHEN THEY ENTER THE WORKPLACE.







DISCRIMINATION AT SCHOOL

DISCRIMINATION AT SCHOOL



35%

FELT DISCRIMINATED

HOW OFTEN?

Discrimination BY A TEACHER OR STAFF

Discrimination BY ANOTHER STUDENT

FROM WHOM?

88	Students	from	same	age
	group			

66%

14%

Teachers or education 53% provider staff

Students from older age 24% groups

Students from younger age groups

WHY?

ETHNIC IDENTITY	47 %
RELIGION	29%
Sexual orientation	26%
Mental health conditions	25%
Gender identity	19%

IMPACT ON STUDIES

4.9

WHERE DO THEY EXPECT DISCRIMINATION



(BY SOC-DEMO)

ALTHOUGH THE SAMPLE SIZE IS TOO SMALL FOR DETAILED ANALYSIS, TRENDS SOW THAT THE BLACK ETHNIC GROUP FEELS DISCRIMINATED AGAINST AT SCHOOL BY TEACHERS AND OTHER EDUCATION PROVIDER STAFF

		GEN	DER		ETHNICITY		FSM		ETHER AT	HEAI	LTH CONDIT	TIONS	SEXU	ALITY
- sign. higher / I ower vs. Total* - small base	Total	Man/boy	Woman/ girl	White / White European / White British	Asian / Chinese / Pakistani / Indian	Black / African / Caribbean / Black British	Free school meals	Live Both of my parents	Live with One of my parents	Mental health conditions	conditions	rgant	uality	Other sexuality (Homosexuality, Bisexuality etc)
Students from same age group	73%	70%	71%	77%	73%	60%	78%	69%	81%	80%	57%	83%	72%	67%
Teachers or education provider staff	53%	55%	59%	39%	55%	80%	52%	52%	52%	43%	43%	50%	63%	52%
Students from older age groups	22%	35%	15%	19%	36%	13%	26%	24%	14%	20%	29%	25%	31%	10%
Students from younger age groups	13%	10%	15%	16%	9%	13%	17%	14%	10%	17%	14%	17%	13%	14%
Base:	60	20*	34*	31*	11*	15*	23*	29*	21*	30*	7*	12*	32*	21*

DISCRIMINATION AT SCHOOL



DISCRIMINATION AMONG STUDENTS SEEMS TO BE MORE INTENSE THAN DISCRIMINATION FROM TEACHERS. TEACHERS MIGHT SHOW BIAS, BASED ON ETHNICITY AND RELIGION, SUCH SITUATIONS HAVE RARE CHARACTER. AT THE SAME TIME, STUDENTS EXPERIENCE FREQUENT DISCRIMINATION BASED ON ETHNICITY, SEXUAL ORIENTATION, AND GENDER IDENTITY.

LEVELS OF DISCRIMINATION SHOWN BY TEACHERS AND STAFF

LEVELS OF DISCRIMINATION SHOWN BY OTHER STUDENTS

		None	Rare	Frequent	Constant		None	Rare	Frequent	Constant
Ethr	nic identity	24%	40%	31%	6%	Ethnic identity	23%	29%	40%	9%
Fait	th/religion	36%	34%	26%	4%	Faith/religion	33%	35%	27%	5%
	Sexual ientation	52 %	25%	20%	3%	Sexual orientation	29%	26%	36%	10%
Me	ntal health	43%	31%	25%	2%	Mental health	33%	38%	25%	4%
Gen	deridentity	42%	36%	19%	3%	Gender identity	29%	27%	39%	6%
С	Disability	57%	29%	13%	1%	Disability	40%	33%	24%	3%
Neur	rodivergence	59%	30%	11%	1%	Neurodivergence	50%	28%	22%	1%

GROUNDS FOR DISCRIMINATION



(BY SOC-DEMO)

THE BLACK ETHNIC GROUP EXPERIENCES A HIGHER LEVEL OF ETHNIC BIAS THAN THE WHITE ETHNIC GROUP. ASIAN ETHNIC GROUPS FEEL SOME NEGATIVE ATTITUDES TOWARDS THEIR RELIGION. YOUNG PEOPLE WITH MENTAL HEALTH CONDITIONS AND NEURODIVERGENCES NOTICE DISCRIMINATIVE BEHAVIOUR. YOUTH WITH DIFFERENT SEXUAL ORIENTATIONS FEEL NEGATIVITY.

		GEN	IDER		ETHNICITY		FSM		ETHER AT	HEAI	TH CONDIT	IONS	SEXU	ALITY
- sign. higher / lower vs. Total* - s mall base	Total	Man/boy	Woman/ girl	White / White European / White British	Asian / Chinese / Pakistani / Indian	Black / African / Caribbean / Black British	Free school meals	Live Both of my parents	Live with One of my parents	Mental health conditions	conditions	Neurodive rgent conditions	uality	Other sexuality (Homosexuality, Bisexuality etc)
Ethnic identity	45%	40%	56%	16%	55%	87%	43%	45%	52%	30%	14%	42%	59%	24%
Mental health conditions	28%	25%	26%	42%	-	13%	43%	21%	33%	53%	29%	75%	19%	48%
Sexual orientation	27%	20%	18%	35%	9%	20%	39%	21%	38%	50%	29%	67%	6%	62%
Religion	22%	40%	15%	10%	73%	7%	17%	34%	5%	10%	14%	8%	28%	5%
Gender identity	17%	5%	12%	19%	9%	13%	13%	21%	14%	17%	0%	25%	9%	29%
Disability conditions	8%	5%	9%	13%	9%	-	9%	10%	0%	10%	14%	8%	6%	5%
Neurodivergent conditions	8%	5%	3%	10%	0%	7%	13%	10%	5%	17%	29%	25%	3%	19%
Base:	60	20*	34*	31*	11*	15*	23*	29*	21*	30*	7*	12*	32*	21*







DISCRIMINATION **EXPECTATIONS** UNIVERSITY

DISCRIMINATION AT UNIVERSITY



32%

EXPECT TO FACE DISCRIMINATION

HOW OFTEN?

Discrimination BY A TEACHER OR STAFF

Discrimination BY ANOTHER STUDENT

1.5 times/week

2.7 times/weel

FROM WHOM?

	A	A	
Л			L

Students from same age group 61%



Teachers or education provider staff 55%



Students from older age groups 43%

18%



Students from younger age groups

ETHNIC IDENTITY	64%
RELIGION	43%
Sexual orientation	26%
GENDER IDENTITY	24%
Mental health conditions	18%

WHY?

IMPACT ON STUDIES

4.8

CONFIDENCE TO MANAGE

5.6





DISCRIMINATION **EXPECTATIONS IN** THE HIRING **PROCESS**

DISCRIMINATION AT JOB INTERVIEW (SUMMARY)



39%

EXPECT TO FACE DISCRIMINATION

Influence of person's characteristics

Importance to feel that characteristics are welcomed 8.2

WHY?

ETHNIC IDENTITY		T T
		Y

RELIGION

GENDER IDENTITY

Sexual orientation

Mental health conditions

Disability conditions

69%

43%

32%

22%

20%

14%

ACTIONS TO MAKE EVERYONE FEEL WELCOMED

Show that they have good knowledge on the characteristics and history of them.

Clear effort for diversity throughout the workforce is evident, a range of people providing a range of perspectives to create an open and welcoming environment

Acting normal, treating me like any candidate Have guaranteed protection for minorities and have a zerotolerance attitude towards discrimination Provide what's necessary E.g prayer spaces, halal foods etc

Feedback on CV's

Diversity policy as well as someone who is diverse as part of the management team

Have rules and regulations in place and reinforced to ensure people are respected for their individuality

By complementing something unique about a candidate prior to starting the interview.

Support programs for marginalised groups

Importance to feel that characteristics are welcomed

Respecting your religious beliefs (E.g. not shaking a hand of a Muslim woman)

Show that they have good knowledge on the characteristics and history of

They could ask me some questions about my faith or mental health conditions.

Explore support options and be open to conversation about such characteristics

Support programs for marginalised groups

Having people that look like me

What could companies do to ensure they showed you that candidate's characteristics were welcomed in the recruitment process?

DIRECT SPEECH

Clear effort for diversity throughout the workforce is evident, a range of people providing a range of perspectives to create an open and welcoming environment

Showcase diversity and inclusion

Have a variety of language speakers

Acting normal, treating me like anv candidate

Make it crystal clear that all personal identities are welcome

Diversity policy as well as

of the management team

someone who is diverse as part

200000000000000

Be fair

Not judge before getting to

Be open

minded

nationality

know the person

language and if possible a feedback because it would show that they care not just about my characteristics but also me.

> By complementing something unique about a candidate prior to starting the interview.

Include policies or ensure recruiters were welcoming of all sexual orientations/ races/ religion/ disability etc, so there were no doubts.

Didn't mention my Feedback on CV's

They show signs of active listening, a positive body

Provide what's necessary E.g prayer spaces, hala foods etc

of their differences

To ensure that its shown that they

don't bias or recruit people based

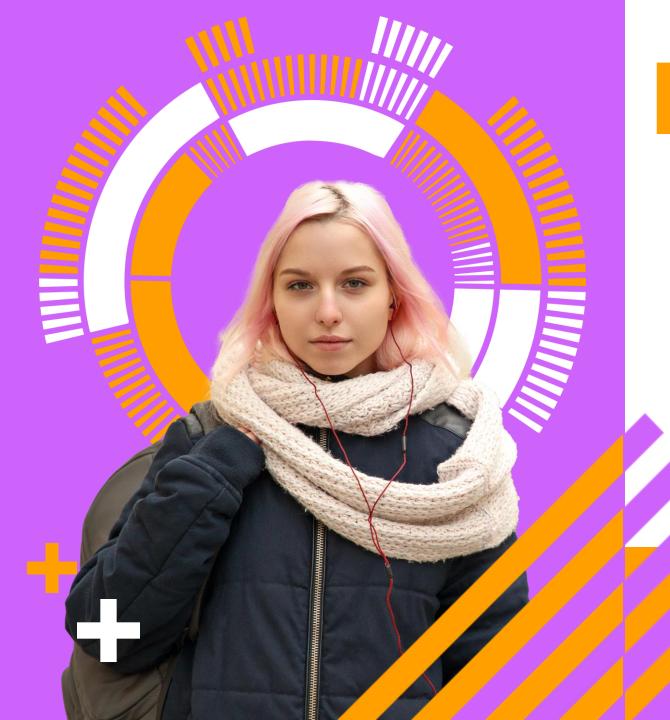
Being openly tolerant in the recruitment process, perhaps mentioning inclusivity schemes in place

Be open about the type of

person they expect to get the

Have rules and regulations in place and reinforced to ensure people are respected for their individuality

Have guaranteed protection for minorities and have a zerotolerance attitude towards discrimination



DISCRIMINATION **EXPECTATIONS** OF THE WORKPLACE

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DISCRIMINATION IN THE WORKPLACE (SUMMARY)



32%

EXPECT TO FACE DISCRIMINATION

Confidence to manage

Influence of person's characteristics

Importance to feel that characteristics are welcomed

5.4

7.1

8.4

Discrimination BY MANAGER in an average week

2.9 times/week

Discrimination BY ANOTHER
COLLEAGUE in an average week

3.1 times/week

WHY?

ETHNIC IDENTITY

GENDER IDENTITY

RELIGION

Sexual orientation

Mental health conditions

Neurodivergent conditions

65%

47%

41%

26%

17%

11%

ACTIONS TO MAKE EVERYONE FEEL WELCOMED

Provide a welcoming and safe environment for all people as well as fair and justified punishments Companies could give every employee equal positive feedback if it's clear they've been doing well

Show all employees are being fairly included and show more diversity

Show a genuine diversity of marginalised groups and not just performative pictures

Cracking down on reports of discrimination swiftly and strongly

Show that they are educated on people's differences and willing to learn

Taking any complaints seriously and acting and sanctioning appropriately

Ensure policies are in place to prevent discrimination of any kind

Show off their range of employees, Highlight that everyone with any characteristics is welcome, and refrain from setting rules that prevent certain characteristics from being expressed

What could companies do to ensure they showed you that your characteristics were welcomed in the workplace?

8.4

Importance to feel that characteristics are welcomed

DIRECT SPEECH

Solid HR sources & properly enforced conduct rules

Provide a welcoming and safe environment for all people as well as fair and justified punishments

Show off their range of employees, Highlight that everyone any characteristics is welcome, and refrain from setting rule that prevent certain characteristics from being expressed

Offer employees with the same characteristics

marginalised groups and not just performative pictures

Cracking down on reports of discrimination swiftly and strongly

Show a genuine diversity of

Companies could give every employee equal positive feedback if it's clear they've been doing

working at the company

Being able to work together to tackle bullying and animosity within the workplace

Making they are careful when asking questions about culture, gender and religion and being open enough for conversations and debates to take place

Acknowledge differences and provide implicit

biased training for everyone. Provide mentors if

needed. Let everyone try things and learn from

their mistakes. Encourage evaluation to improve

Make sure everyone has manners and is kind and thoughtful before they say things

Not judge and be more welcoming at interviews and offer more incentives for more certain backgrounds to join work and give them advice

Show all employees are being fairly included and show more diversity

as mine to share their honest experience Show that they are educated on people's differences and willing to learn

Ensure policies are in place to prevent discrimination of any kind

from their weakness.

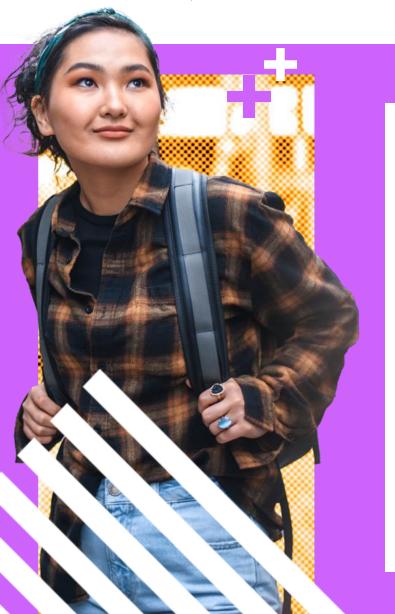
Taking any complaints seriously and acting and sanctioning appropriately

> Be friendly and tolerant and respectful





KEY FINDINGS 1/4



THE STRONGEST BIAS IS EXPECTED IN THE JOB APPLICATION

Almost half of young people expect to be discriminated against during a job interview. One third are already experiencing unfair attitudes at school.

STUDENTS FROM THE SAME AGE GROUP SHOW THE MOST BIASED BEHAVIOUR

The main discrimination comes from students from the same age group at school, and the same is expected at university. Teachers and staff are the next most discriminative power.



KEY FINDINGS 2/4



RACE / ETHNIC IDENTITY IS THE MAIN REASON FOR DISCRIMINATION

Race / ethnic identity is the main reason students face discrimination. They expect this to continue through all education and career stages. Second place is religion. In the workplace young people expect to be discriminated against based on their gender.

DISCRIMINATION AMONG STUDENTS IS MORE DIVERSE AND FREQUENT

Young people experience discrimination from other young people frequently, and for a wider variety of reasons; race, sexual orientation, and gender. While teachers and staff are more tolerant to such differences but show episodic attitudes against ethnicity.



KEY FINDINGS 3/4



DISCRIMINATION IN THE WORKPLACE WILL BE MORE FREQUENT

Young people expect that in the workplace they will experience frequent cases of unfair behaviour (3 times a week). This is the same intensity they experience now from other students.

DISCRIMINATION HOLDS AVERAGE INFLUENCE ON STUDY PERFORMANCE

Young people claim that discrimination has an average influence on their success in studies.



KEY FINDINGS 4/4



LACK OF CONFIDENCE TO FIGHT BIAS

Young people admit they don't have strong confidence to resist discrimination (even when the main source is students of the same age). They expect to be even less confident in during the application and job interview stages.

THEY DESIRE TO BE WELCOMED

Young people desire to be welcomed for their characteristics, they value fair and equal behaviour. They appreciate when people know about their differences, respect them and show that they know how to deal with them or ask how they would feel more comfortable. A safe and friendly environment with demonstrable diversity – this is what young people are looking for.





THANK YOU

GET IN TOUCH

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